



CIEE Seville, Spain

Course title:	Spanish Skills in Context: Podcast Reporting
Course code:	COMM 3006 SCMJ / SPAN 3003 SCMJ
Programs offering course:	Advanced Liberal Arts, Business and Society, Communications, New Media and Journalism Spanish, Liberal Arts
Language of instruction:	Spanish
U.S. semester credits:	3.00
Contact hours:	45.00
Term:	Fall 2023

Course Description

"With the benefit of hindsight, it all seems quite obvious. MP3 players, like Apple's iPod, in many pockets, audio production software cheap or free, and weblogging an established part of the internet; all the ingredients are there for a new boom in amateur radio. But what to call it? Audioblogging? Podcasting? GuerillaMedia?" –Ben Hammersley of the Guardian

The term "podcasting" appeared for the very first time, published in The Guardian on 12 February 2004. Podcasting as a technology is not even ten years old, but its origins and main characteristics coincide with traditional radio as well as with alternative radios such as community radios or free radios.

With podcasting, the possibilities of "making radio" get cheaper, the access get wider and communication and distribution get multiplied. Definitely, the radio is once again one of the most effective and trendy means for news, information, music, debates, talk shows and interviews, but also for creativity, fiction and experimentation with sound. During this course, we will approach and come to know different and original Spanish podcasts and radio shows considering a social responsibility in their local and national contexts.

On the other hand, this creative freedom radio and podcast offer as a means of communication (and as a technology) is based in the implementation of linguistic and paralinguistic, expression and expressivity resources. This means fantastic motivation and opportunities to improve an advanced Spanish in context. To do so, this course will contribute with comprehension, expression and interaction activities as well as detection and diagnosis of the most common mistakes in spoken communication.

'Spanish skills in context: podcast reporting' is a process-oriented 12-week workshop (42 hours). The student will learn essential tools and mechanisms for the creation, production and distribution of podcasts. Besides, the student will improve his/her Spanish language knowledge, recognizing implicit senses, diverse linguistic registers and accents, as well as composing structured texts for podcast reporting.

Learning Objectives

By completing this course, students will:

- Acquire podcasting technology, recognizing its similarities and differences with both traditional and alternative radio.
- Identify and learn the essential elements (hardware and software to produce and distribute podcasts) taking part of podcasting communication at a basic level.
- Produce and differentiate different text typologies: descriptive, narrative, expository and argumentative texts in the framework of the diverse radio genres.
- Detect, diagnose, compare and value the most common mistakes in spoken communication.
- Value the most important podcasts and radio programmes in Spain, as well as the most original initiatives considering their social responsibility and respect for cultural diversity.
- Developed shared collaborative tasks and projects working.
- Ponder their role as critical and active citizenship.
- Improve their written and oral production in the Spanish language.

Course Prerequisites

None.

Methods of Instruction

The methodology we will follow during 'Spanish skills in context: podcast reporting' will be based on a practical approach to program contents focused on task-based learning and team projects, from a communicative approach, based on activities of consciousness-raising and the idea of research-action-participation. Therefore, we require the student participation and interaction, while the teacher is required to promote the participation and interaction through dynamic exercises.

Language Resource Center

Students should make use of the Language Resource Center in order to receive assistance in the drafting of their classwork and final assignments

Assessment and Final Grade

1. Mid-term Exam	15%
2. Audio Productions	15%
3. Final Audio Project	15%
4. Radio show on Radiópolis Radio Station	35%
5. Participation and positive attitude in sessions	20%
TOTAL	100%

Course Requirements

Mid-term Exam

A mid-term exam will cover the concepts in the course and test media skills, conceptual and critical-thinking skills.

Audio Productions

During the course students will be asked to produce a number of audio productions. The topics of these audio productions are diverse, such as an interview, a survey, or a gastronomic recipe.

Final Audio Project

Students will be required to produce a 30-minute radio journalist report.

Radio show on Radiópolis Radio Station

Students are required to prepare a script and produce a 1-hour radio show at Radiópolis Radio Station. This radio show will include both audio productions and the final audio project, all produced by the students.

Participation and positive attitude in sessions

In-class discussions will be encouraged at all sessions. Class participation will therefore be graded according to the students' previous work and reflections about the provided material. Active participation means not only attendance (being there ≠ participation) but discussion with relevant basis (text-based and not just random personal experience and background), asking and answering questions in class, engaging in class discussions and conversations with classmates, questioning information presented and discussed. Students are also expected to actively participate in in-class exercises and to do some homework. Participation points will be assigned based on the following criteria: (1) frequency of participation, (2) quality of comments, and (3) listening Skills.

Evaluation criteria are: understanding of the course concepts, applied creativity, self-critical skills, capacity of relation, teamwork skills (empathy, group motivation, dynamism, etc.). Skills in understanding, oral and written expressions and interactions; positive attitude, the choice of topics for the project (and social responsibility), originality and way of approaching to them, proper writing skills for the scripts, the resources used, types of interviews, music and other sounds, and active participation in class.

Attendance

To encourage engaged learning, regular class attendance is required throughout the program. This includes any required co-curricular class excursion or event, as well as internship, service-learning, or other required field placement.

An excused absence in a CIEE course will only be considered if approved by a CIEE Center Director/Academic Director (not the Instructor), and:

- it is a self-certified absence for illness (only once per course, requires formal request before or within 24 hours, cannot miss assessment worth more than 5% of final course grade)
- a doctor's note from a local medical professional is provided
- evidence of a family emergency is provided
- it is a pre-approved observance of religious holiday

Unexcused absences include personal travel and/or travel delays, as well as missing more than 25% of a single class period (including tardiness and early departure). Assessments missed due to unexcused absences will be marked as zero. Students with over 10% unexcused absences will be contacted by CIEE staff. Students with over 20% unexcused absences will be contacted by CIEE staff, receive a formal warning letter (shared with their home institution) and lose 10% of the final course point total (e.g., a final A grade of 93% will be lowered to a B grade of 83%).

For more detail, please consult your CIEE Academic Manual.

Academic Integrity

Academic integrity is essential to a positive and inclusive teaching and learning environment. All students are expected to complete coursework responsibilities with fairness, respect, and honesty. Failure to do so by seeking unfair advantage over others or misrepresenting someone else's work as your own can result in grade penalties or disciplinary action. See the CIEE Student Academic Manual for further information on academic integrity.

N.B. Course schedule and co-curriculars are subject to change. The final duration and distribution of content and assignments will be determined and presented to students at the onset of the course.

Weekly Schedule

Week 1

Class: Getting to know each other

1.1

Fundamental elements of podcast communication. Introduction to the course. Online resources. Music and sounds: <http://www.jamendo.com>
<https://bandcamp.com> <http://freemusicarchive.org> <https://www.archive.org> <http://www.freeplaymusic.com>
<http://www.freesound.org> <http://www.findsounds.com>

Class: 1.2 Basics of radio communication

voice, music, silence and other audio sources. Soundscape and sound walks. Audio production 1: "Soundscapes of Seville" Resources: Andalusia soundscape
<http://www.archivosonoro.org> <http://www.acousticecology.org> <http://www.escoitar.org>

Week 2

Class: 2.1 Audio description in Spanish.

Warming up your voice. Reading: "Aprendiendo a leer. El oficio de hablar".
<https://radioslibres.net/capitulo-5-aprendiendo-a-leer/>

Class: 2.2 Podcast technology:

Audacity. Digital sound. <https://sourceforge.net/projects/audacity/> Audio production 2: "My hero".

Week 3

Class: 3.1 Main characteristics of radio language

The 6W. Listening: "Pirámide invertida y las 6W". https://www.ivoox.com/episodio-14-piramide-invertida-6w-audios-mp3_rf_13578142_1.html

Class: 3.2 Knowing the most important podcasts and radio programmes

Audio production 3: "A Day in the Life of: A Journalist". Listening: "Radio Nacional de España".
<http://www.rtve.es/radio/>

Week 4

Class: 4.1 Radio genres.

Information, opinion, fiction. Reading: "Los géneros periodísticos".
<http://recursos.cnice.mec.es/media/prensa/bloque4/index.html>

Class: 4.2 Audio production 4: "Entrevistas y encuestas".

Reading: "Cómo hacer una Buena entrevista". <http://www.entreperiodistas.com/como-hacer-una-entrevista-periodistica/>

Week 5

Class: 5.1 Radio edition.

Basic concepts: sources and shots. Digital platforms to upload, share, and promote audios:
<http://www.soundcloud.com> www.ivoox.com

Class: 5.2 The script.

Introduction to the audio story. Reading: "El guión de radio". <https://definicion.de/guion-de-radio/>

Week 6

Class: 6.1 Review basic concepts and fundamental elements of podcast communication.

Class: 6.2 Mid-term Exam

Week 7

Class: 7.1 Mid-term grades. Most common errors diagnosis.

Media in the 21st Century. Reading: "Tendencias de la comunicación en el Siglo XXI".
<https://dialnet.unirioja.es/servlet/libro?codigo=552911>

Class: 7.2 Advertising and media.

Reading: "La publicidad como fuente de financiación de los medios".
http://tv_mav.cnice.mec.es/Ciencias%20sociales/Alumnos/unidad9.html Audio production 5: "Cuñas publicitarias".

Week 8

Class: 8.1 The audio report.

Examples. Oral and written expression and interaction. Reading: "Consejos para realizar un buen reportaje". https://estudiantes.elpais.com/descargas/Consejo_Reportaje.pdf

Class: 8.2 Audio production 6: "El reportaje".

Week 9

Class: 9.1 Final project

What's your final project about? Research and documentation. Focus, sources, music and sound effects. Script structure. Reading: "Cómo hacer un programa de radio en cinco pasos".
<http://www.aulaplaneta.com/2016/02/22/recursos-tic/como-crear-una-radio-escolar-en-cinco-pasos/>

Class: 9.2 Special class to practise our Spanish

and at the same time expand our vocabulary and improve our pronunciation. Audio production 7: "Recetas gastronómicas". Reading: "Vocabulario de comida y bebidas".
<https://www.profedelee.es/actividad/vocabulario/comida-alimentos-bebidas/>

Week 10

Class: 10.1 Final project. Script corrections.

Class: 10.2 Final project. Recording and editing in class.

Week 11

Class: 11.1 Final audio projects.

Improvisation exercises. Uploading audio reports. Producing a script for our radio show on Radiópolis Radio Station.

Class: 11.2 Presentation of final audio project.

Week 12

Class: 12.1 Participation in our radio show on Radiópolis Radio Station.

<http://www.radiopolis.org/escuchanos.html>

Class: 12.2 Evaluation session.

Course Materials

Online Resources

Música libre

<http://www.jamendo.com>

<https://bandcamp.com>

<http://freemusicarchive.org>

<https://www.archive.org>

<http://www.freeplaymusic.com>

<http://www.openmusicarchive.org>

<http://www.royaltyfreemusic.com>

Sounds

Banco de Imágenes y Sonidos CNICE

<http://www.freesound.org>

<http://www.findsounds.com>

<http://www.therecordist.com/free-sfx>

<http://www.sounddogs.com>

<http://www.soungle.com>

Soundscapes

Andalucia soundscape

<http://www.archivosonoro.org>

<http://www.acousticecology.org>

Sound Transit

The domestic soundscape

Barcelona Freesound

<http://www.escoitar.org>

Soiunmapa

Mapa sonoro de Andalucía (Tesla Dream)

Plataformas para audio

<http://www.soundcloud.com>

www.ivoox.com

Podcasts en español

Esta Peli ya la he visto

El Octavo Pasajero

Lecciones de Historia

La biblioteca de Alejandría

El sótano